# DataFromSky

A new point of view.













# Traffic is a problem everywhere

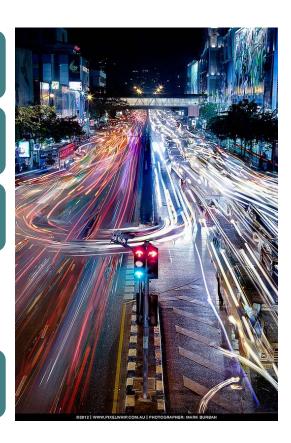
With more than 1 billion vehicles and more than 7 billion people all over the world, traffic jams are key issues.

Actually, the total number of road traffic deaths remains unacceptably high at 1.24 million every year<sup>(1)</sup>.

#### The traffic jam costs in term of:

- Road accident costs(direct and indirect)
- Environment costs (air, acoustic)
- Business costs (travel time, queues)
- Parking search costs

All drivers are involved.



## Tool kit for road traffic issues

#### Tool kit available:

- Traffic engineering
- Traffic planning
- Traffic management
- Road design processes
- Support to the decision
- Traffic surveys
- OD matrix
- Micro simulation model
- Macro simulation model
- Parking management

Road traffic data are essential.



## Actual market solutions

Traffic surveys are currently conducted with traditional methods such as detecting vehicles with:

#### Fix equipment

- by inductive loop
- by pneumatic tube loop
- by VMI (Vehicle Magnetic Imaging)
- by radar (Doppler effect)
- by camera

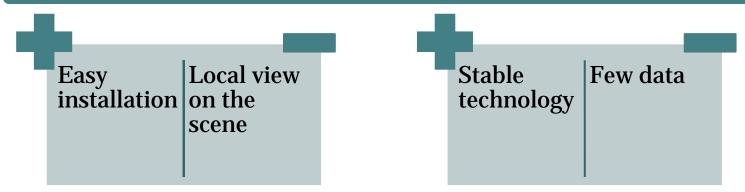
#### Mobile solutions

- by mast
- by Bluetooth sensors
- by radio frequency (RFID)



## Actual market solutions

All these approaches have the same advantages/disadvantage:



This limitation reduces the traffic data acquisition.

Actually, all traffic detection system are able to analyze a few range of data:

- traffic counts
- vehicle classification
- speeds

Furthermore, actual solutions limits the capacity into traffic detection in order to costs and operability.

# Our project vision

#### Imagine...

to have a new point of view for your intersections or your road nets.

#### Imagine...

to be able to acquire much more information about the vehicles, such as dynamics parameters or trajectories.

Are you able to **improve** your planning or your analysis?

How **many data** can be extracted from this kind of aerial analysis?

## Our solution



Aerial video

DataFromSky service

Unlimited traffic data

DataFromSky is an advanced tool designed for monitoring and analyzing traffic flow in road networks by processing video data.

### How can we record an aerial video?

#### **UAVs** •Planar wing •Rotor wing (Unmanned Aircraft •Micro drone Vehicle System) •RC helicopter Spherical Aerostatic balloons •Dirigible Aircraft Traditional flights •Helicopter •Skyscraper Without flight... •High building

#### Classic traffic data

- Traffic counts
- Vehicles classification
- Gate counts
- •O/D matrix

# How much are data can we collect?

## Dynamics data

- Speeds
- Lateral acceleration
- Tangential acceleration

#### Trajectories

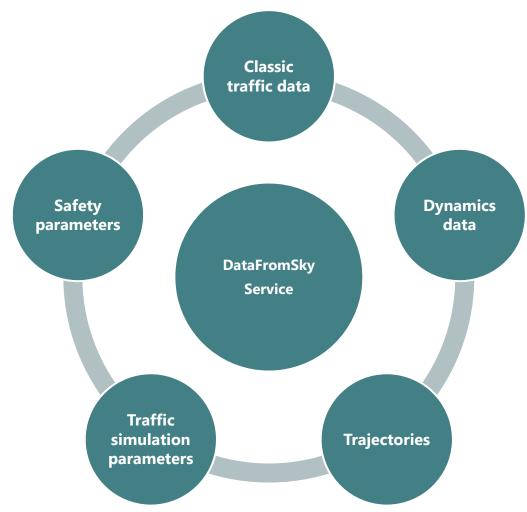
- vectorial format
- Speed coloured tracks

# Traffic simulation parameters

- Travel time
- Travel distance
- Speed profile
- Gate gap
- Critical headway
- Follow-up headway

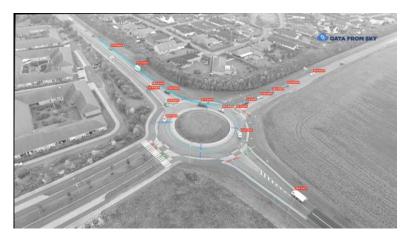
## Safety parameters

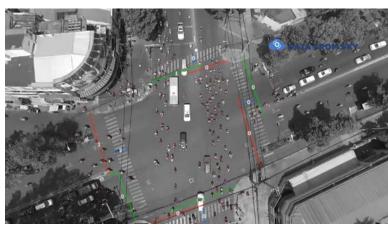
- Time to collision
- Anomalies detections

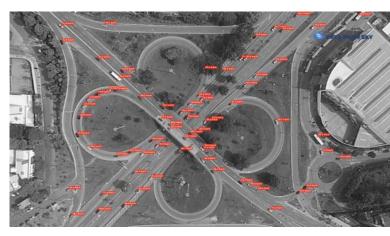


# Advanced traffic analysis of aerial video data









## DataFromSky flow carts process

#### **Annotation Tool**

- setup parameters
- describe the observed scene: add virtuale gates and lanes

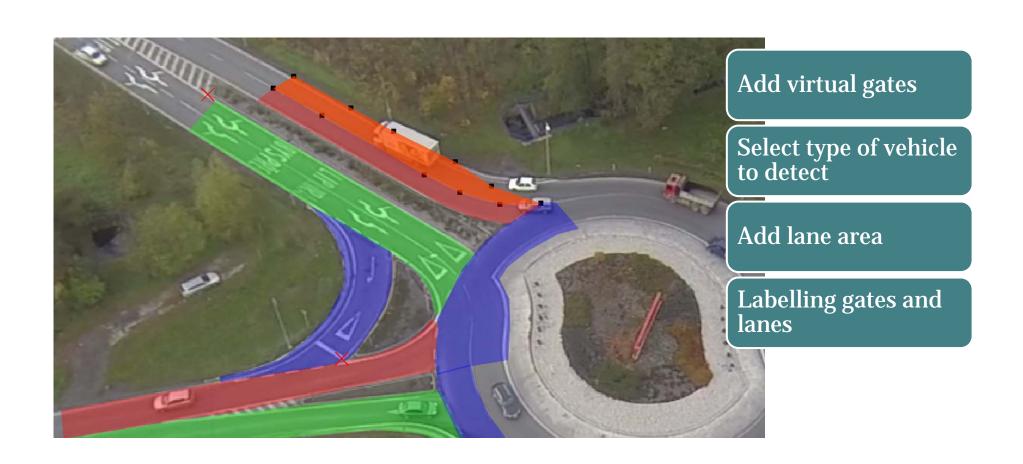
#### Trajectory Analyzer

- Viewer software
- analyze the trajectory data at any location you want

#### Trajectory Extractor

- Core processor
- automatically detect and track vehicles / targets

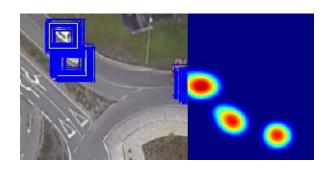
#### Annotation Tool: define the scene



# **Trajectory Extractor**









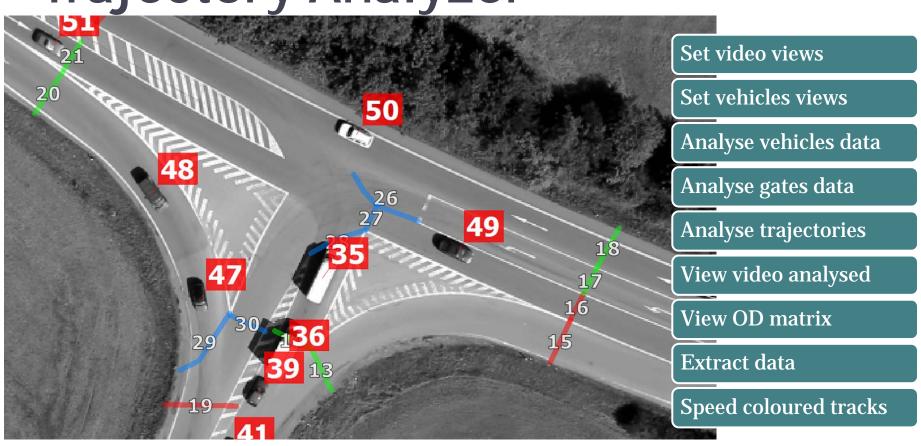
Georeference

Detection

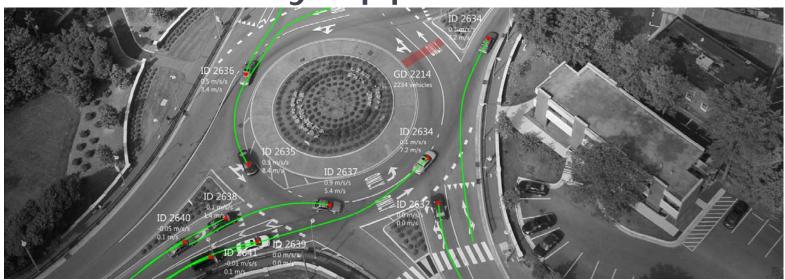
Positive and negative matching

Negative

Trajectory Analyzer



# DataFromSky applications



Road traffic planning

Parking management

Transport management

Road safety agency

Road traffic authorities

**Public administration** 

Traffic forecast service

**Shopping centre** 

Big events

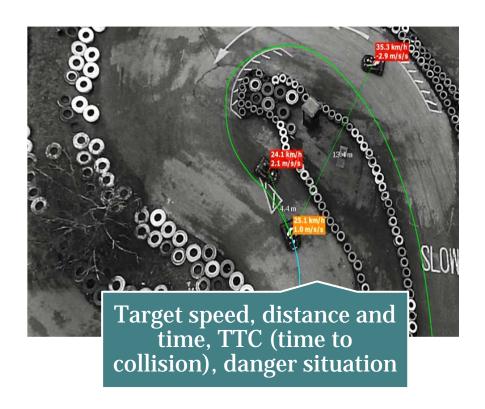
Telemetry race service

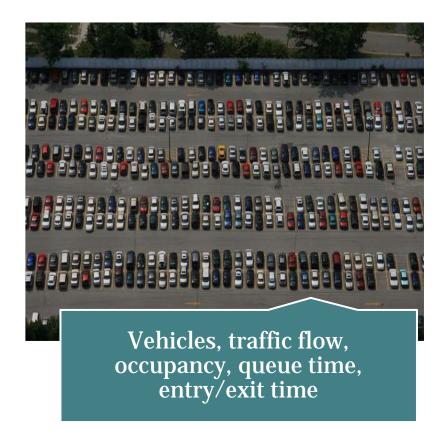
Highway authorities

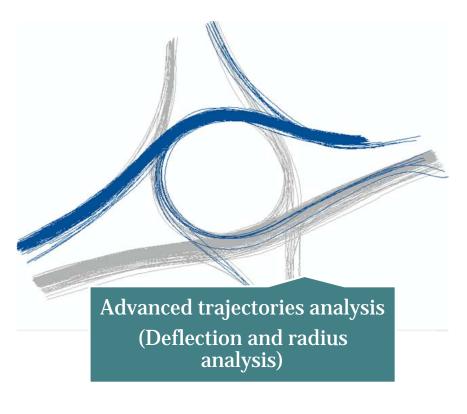
Transport people and goods

Attractors/generator traffic

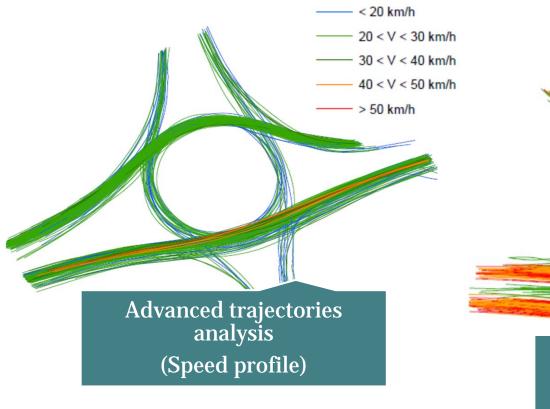
Emergence service

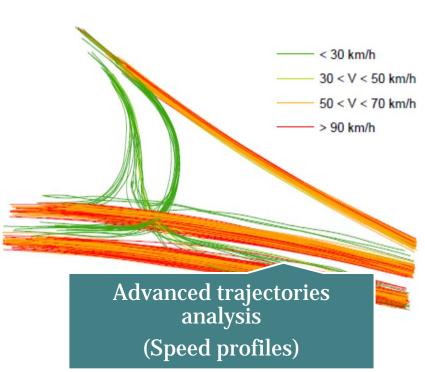


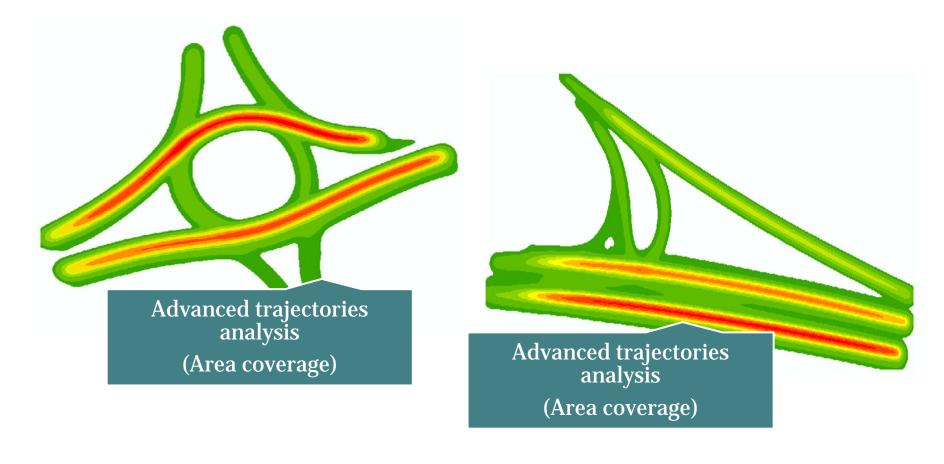


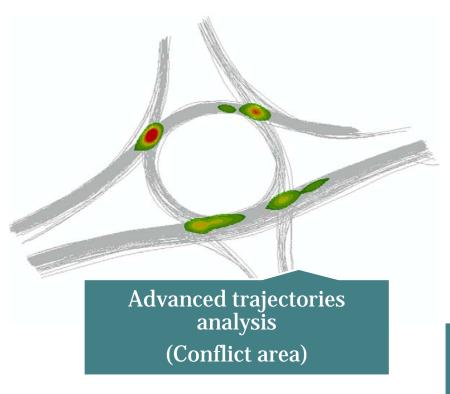


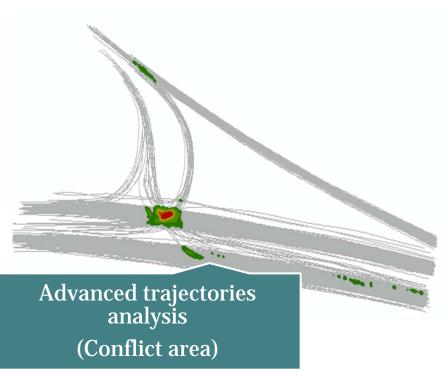




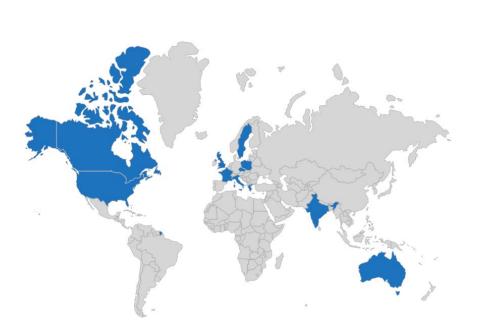








# Our commercial partners

























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- See our video on <u>vimeo.com/datafromsky</u>